



**BERAS** *International*  
Building Ecological Regenerative  
Agriculture and Societies



# SOILS AND THE FOOD WE EAT

International conference in Södertälje, Sweden

May 20 2015

**Opening speech**

Jostein Hertwig

CEO Beras International

# An United Nations Event



2015

International  
Year of Soils

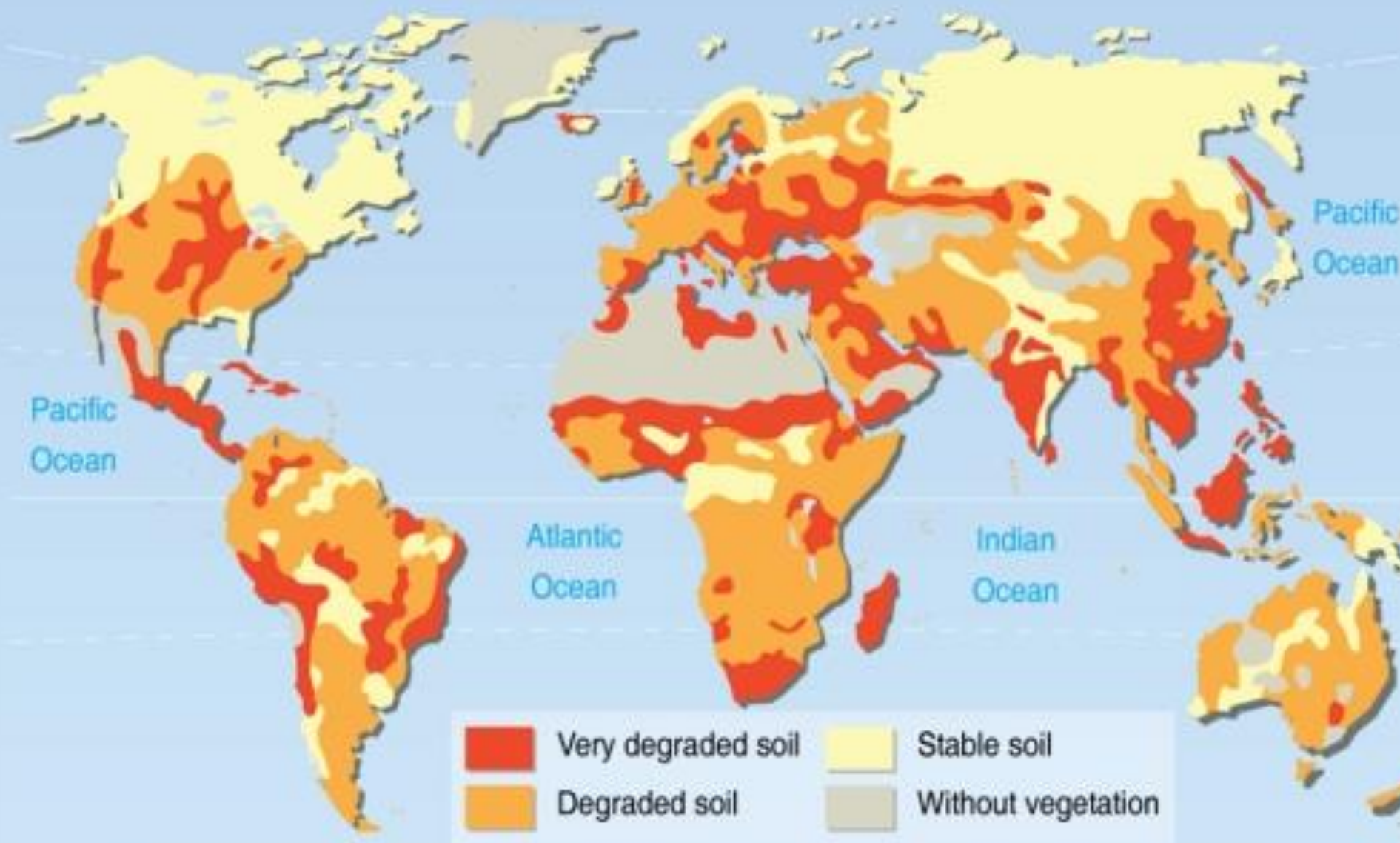


Food and Agriculture Organization  
of the United Nations



95% of our food is directly  
or indirectly produced on our  
soils

# Soil degradation



Source: UNEP, International Soil Reference and Information Centre (ISRIC), World Atlas of Desertification, 1997.

Philippe Rekacewicz, UNEP/GRID-Arendal



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# Time for CHANGE

"The world needs a paradigm shift in agricultural development: from a 'green revolution' to an 'ecological intensification' approach".



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**” The required transformation is much more profound than simply tweaking the existing industrial agricultural system ”**

**UN/UNCTAD Trade and Environment Review 2013**



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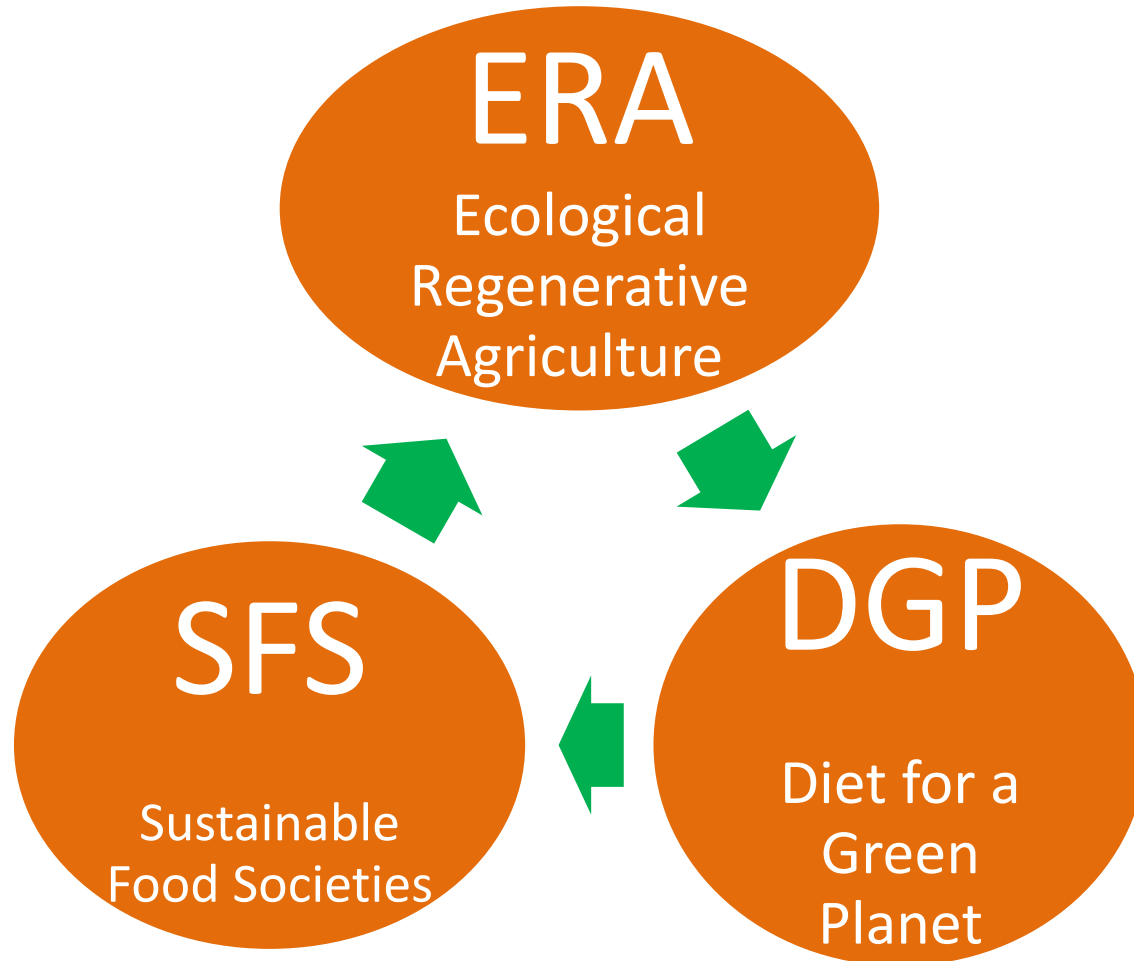
# BERAS concepts

**Ecological  
Regenerative  
Agriculture**

**Diet for a  
Green  
Planet**

**Sustainable  
Food Societies**

# Combined effect





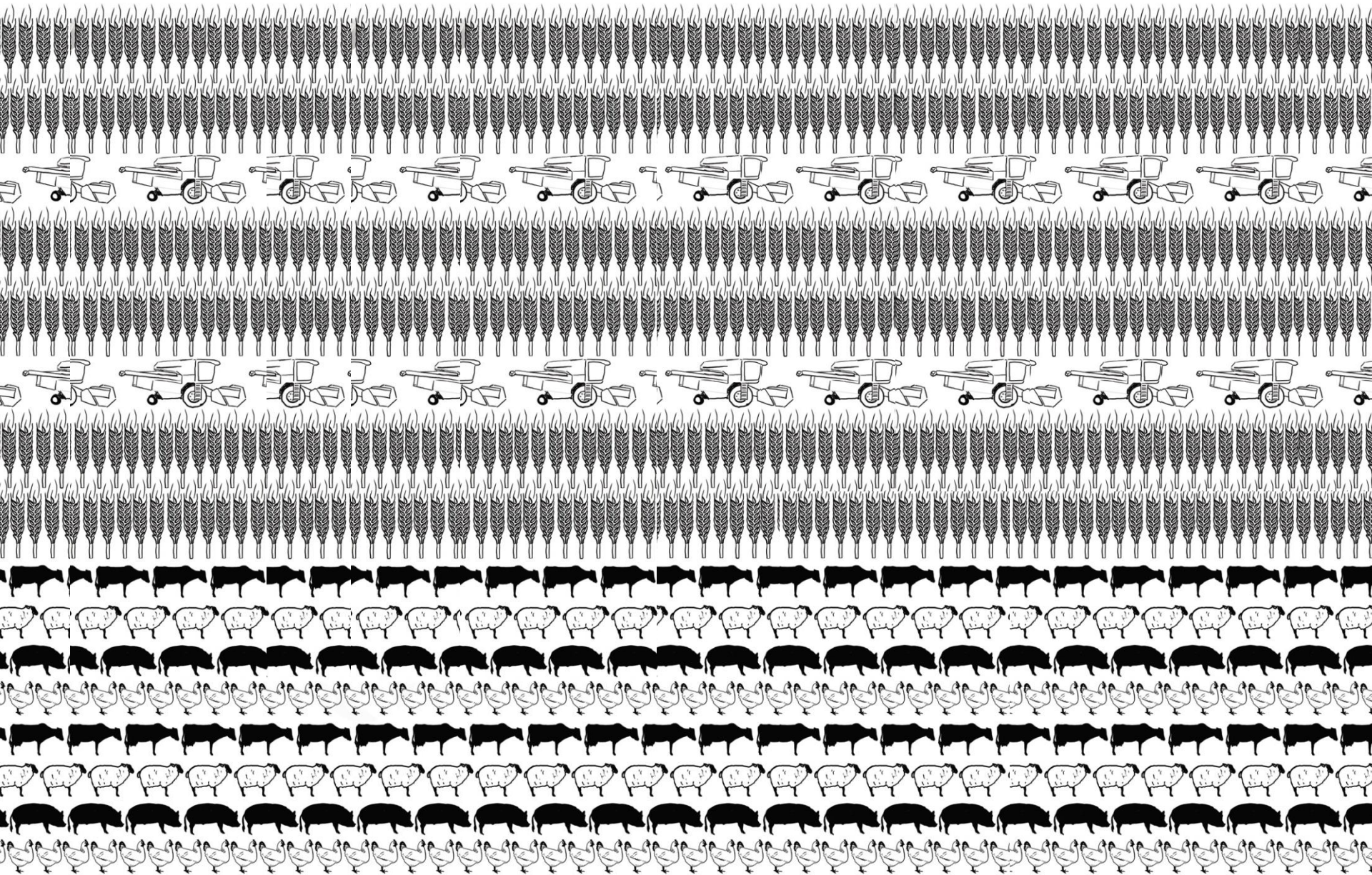
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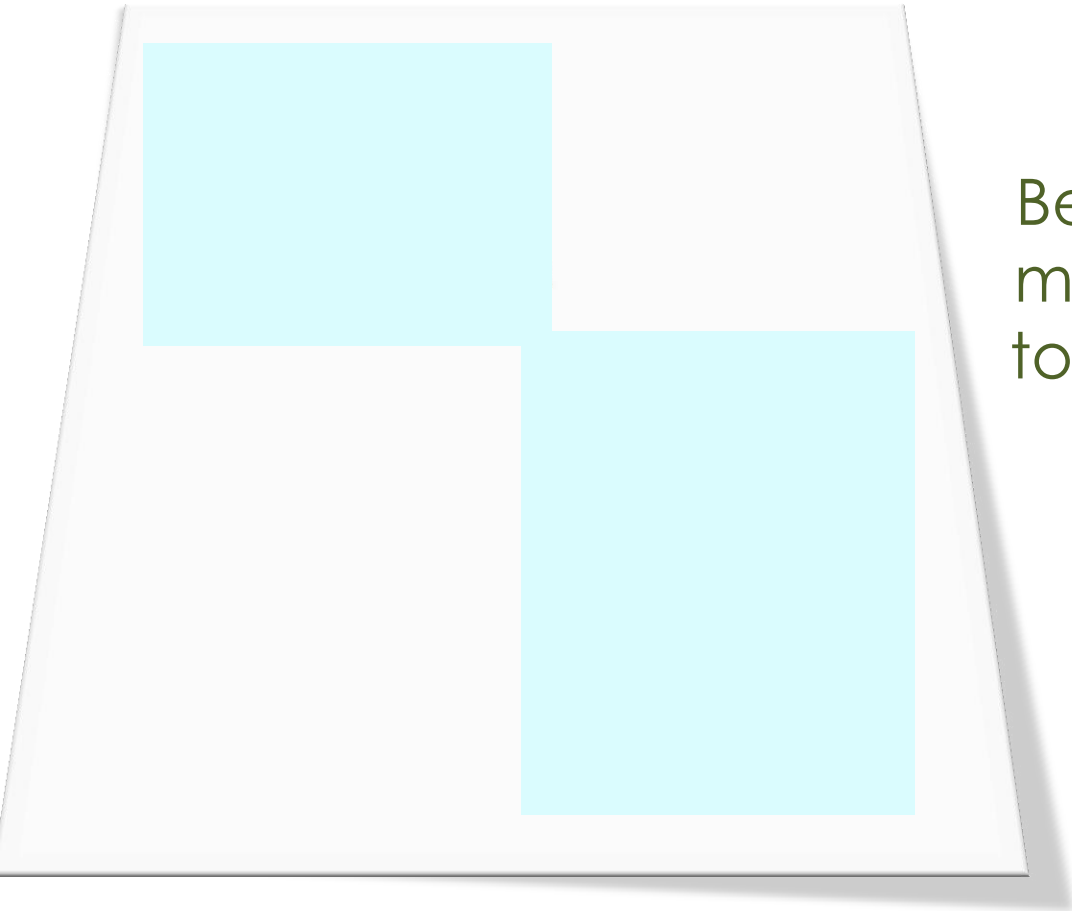




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# What you eat **MATTERS**

Being a conscious consumer  
means taking an extra step  
to find out where your food  
comes from





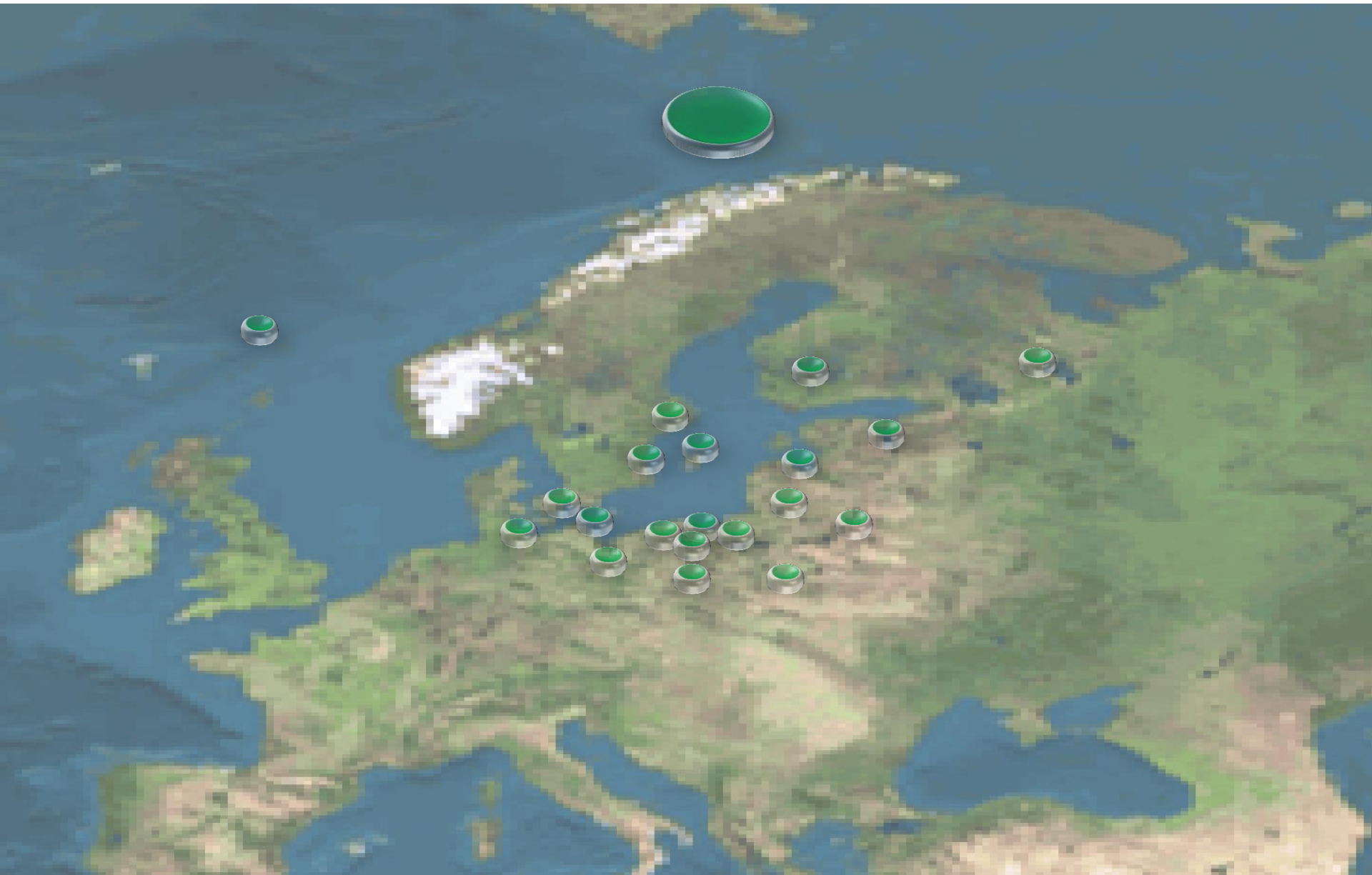
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# The BERAS network



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**Södertälje  
kommun**



[www.beras.eu](http://www.beras.eu)